



**openDBL**

Improving Buildings is Improving EU

***Communication, dissemination and  
stakeholders' activities report  
M12***

## Disclaimer and acknowledgements



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**Acronym**                      **openDBL**                                              **GA No. 101092161**

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## Glossary of terms and acronyms used

*Glossary of terms and acronyms used*

| Acronym/Term | Description                     |
|--------------|---------------------------------|
| BIM          | Building Information Management |
| DBL          | Digital Building Logbook        |
| EC           | European Commission             |
| EU           | European Union                  |
| GA           | Grant Agreement                 |
| PR           | Public Relations                |
| WP           | Work Package                    |
|              |                                 |
|              |                                 |
|              |                                 |
|              |                                 |
|              |                                 |

## Executive summary

This report provides a consolidated view of the communication, dissemination, and stakeholder engagement actions conducted during M7-M12 of the project. It is a continuation of the Communication and Dissemination Plan (CDP) initially submitted in M6 as Deliverable D4.1. It provides a comprehensive overview of the communication activities performed exploiting digital tools and communications channels utilized, detailing their reach to the target audience of openDBL. Additionally, it highlights the positive impact observed among the targeted audience due to these efforts.

Over the last six months, the project partners successfully raised awareness not only within the AECO industry but also among the EU citizens. Moreover, the document outlines the stakeholder activities undertaken, which include organizing and categorizing similar EU initiatives, sister projects, and engagements with standardization committees. It emphasizes on the organization of finding synergies through one-on-one meeting invitations aimed at fostering future collaborations.

This report is a dynamic and living document that will continue to evolve, capturing further developments and progress. The ongoing activities will be updated and elaborated upon in the upcoming D4.12 report, scheduled for submission in Month 24.

## Introduction

### openDBL project summary

openDBL intends to integrate multidisciplinary know-how to cover the requirements of the Call and solve the issues of the current situation. The challenge of the project is to allow, through the development of openAPI, the disposal of openDBL in a unique standardized platform and create useful content, to simplify the workload of the AECO industry.

The project pursues 3 objectives: 1) create a DBL with useful content and functionalities, 2) ensure openDBL is usable and simple to use, reducing the time spent to upload, search and process the information and data to facilitate usage and gain wide adoption, 3) ensure attractive economics, through value propositions and convenient pricing. We'll provide any user with an integrated platform for their digitization needs; ensure that information and data conform to the latest trends and needs of our target clients and support the EU's circular economy and green policies; develop automatic classification systems and data standards; facilitate the operation and maintenance activities of the buildings. This will be achieved creating an Information Delivery Manual and a Data Model and further developing our existing platform used to create a DBL for an important Italian Public Contracting Authority. openDBL will support data matching with external databases and will integrate state of-the art technologies (AI, Blockchain, IoT and VR). Our ambition is to make openDBL the platform of reference for the monitoring of building consumption, transparencies of transactions and official documents, and the positive impact on maintenance and environment.

## Work Package 4 Objectives

To reach its goals openDBL is divided into 6 WPs with different goals, tasks and deliverables. The goal of WP4 is to conduct targeted, effective and high-impact communication, and outreach activities of project results. Exchange of results, information and findings with end-users, stakeholders and other relevant parties is envisaged. As specific objectives: 1) Deliver tailored communication & awareness actions to specifically targeted audiences; 2) Promote the project and its outputs to the largest possible audience, maximizing the expected impacts of openDBL; 3) Iterative assessment and improvement of communication activities; 4) Implement and follow a dedicated stakeholder engagement strategy; 5) Define the Dissemination Plan, 6) Implement dissemination actions, including networking & clustering, 7) Define the transferability of the project's results and its further use by all partners.

## Mapping openDBL outputs

Table 1 openDBL work description

| openDBL GA Component Title                                                                    | openDBL GA Component Outline                                                                                                                                                                                                                                                                                                                                                                                                                  | Respective Document Chapter(s) | Justification                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>DELIVERABLE</b>                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                |                                                                                                                                                                                                                                                                                                                                            |
| <b>D4.11</b><br><i>Communication, dissemination and stakeholders' activities report – M12</i> | This reports about the communication and dissemination activities performed by the partners along with engagement with project stakeholders. It focuses on the continuous activities on creating the connection and find synergies between other similar initiatives at EU level. It also focuses on the stakeholders from different countries in project fields like policy makers, researchers, national, European and international level. | <i>Entire report</i>           | <ul style="list-style-type: none"> <li>• <i>The document provides the communication and dissemination activities performed by the partners.</i></li> <li>• <i>The document provides a prioritised stakeholder list of similar EU initiatives and projects along with the point of synergies found for future collaboration.</i></li> </ul> |
| <b>TASKS</b>                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                |                                                                                                                                                                                                                                                                                                                                            |
| <b>T4.4</b><br><i>Connection with other initiatives and Stakeholder Engagement Plan</i>       | All partners' goal is to ensure the connection and alignment of this project to other similar initiatives at EU level. Stakeholders from different countries in project fields like policy makers, researchers, international (ISO/TC 59, for ex), European (CEN/TC 442, CENELEC TC 205) and other formal standardization Technical Committee members or other                                                                                | <i>Section 2</i>               | <i>ASRO has divided the stakeholder list given in D4.10 and further prioritised the list of similar EU initiatives and projects along with standardization committees (National and European/International level). ASRO and DIGI has started contacting and establishing the relationship with the</i>                                     |

|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                  |                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                       | <p>activities related to standardization (for ex.: DigiPLACE (Digital PLATform for Construction in Europe), BIM4EEB (BIM based fast toolkit for Efficient rEnovation of residential Building)), who could provide the final input for use cases, will be consulted and enrolled from the first stage of the project. Regular contact with stakeholders through newsfeeds, workshops, roundtables and events will provide the Consortium with stakeholders' views. Stakeholders will be actively involved in communications actions, increasing their impact. Also synergies with the Horizon Europe 'Built4People' programmed partnership will be pursued. A workshop will be organised in M14) in order to connect the public, the target groups, the media and the stakeholders to the project, whereas a final event in M34 will be organized to communicate the project and inform key stakeholders on the project's main results, continue the dialogue and enhance exploitation.</p> |                  | <p><i>sister projects and similar EU initiatives for collaborative approach (webinar during circular week for example). They will be informed time to time about the project results through different communication channels and relevant initiatives through our Knowledge Sharing Plan.</i></p> |
| <p><b>Task 4.2</b><br/>Portfolio of Communication</p> | <p><i>The dissemination manager, DIGI, will manage open OPENDBL dissemination actions.</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <p>Section 1</p> | <p><i>Led by DIGI, communication and dissemination activities performed by the partners are described.</i></p>                                                                                                                                                                                     |

|                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| <p>and<br/>Dissemination<br/>Resources and<br/>Tools</p> <p>4.2.1<br/>Dissemination<br/>actions</p> <p>4.2.2<br/>Communication<br/>activities</p> | <p>Moreover, all partners will be involved in the dissemination actions.</p> <p>DIGI will manage communication activities. Nevertheless, all partners will be responsible to communicate the project through their communication channels and towards their existing communities. openDBL visual identity, including the logo, all graphic elements and images, templates for presentations and reporting, and the website will be designed at the beginning of the project. The project's website will become the main access point to key information, including objectives, partners, activities, events, publications, project news, dissemination materials and crosslinks to other EU projects and initiatives. The management of the website contents will be backed up also by a social media strategy assessing the most efficient social networks to reach the targets and using different social networks to reach the project targets. Supporting communication material will be developed to strengthen communication activities and the visual impact of the project.</p> |  |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|

## Deliverable Overview and Report Structure

This deliverable reports on the continuous communication and dissemination activities performed between M6-M12 along with stakeholder activities. It is the execution of the given CDP in the D4.1.

### 1. Communication and Dissemination activities

During the first year, WP4 dedicated its efforts to establishing effective means of project communication and dissemination tools and channels in accordance with the detailed plan outlined in D4.1. This encompassed various tasks such as crafting communication tools, building strong communication channels including a website, social media platforms, email campaigns, press releases, and newsletters. Moreover, it involved the development of promotional materials, enabling active participation in diverse events and business meetings, as well as organizing a summer school. Collaborative endeavors with sister projects and similar initiatives (T4.4) were also a priority, fostering a collaborative environment and setting the groundwork for the project's long-term success and sustainability. These milestones were achieved by the end of the first year, positioning the project for further growth and impact.

These objectives were met through a range of implemented activities and efforts mentioned in the following subsections.

#### 1.1. Communication Activities

##### 1.1.1. openDBL website

DIGI crafted a preliminary landing page or splash page for openDBL at the beginning of the project (Month 2) while working on a complete website. In M5, DIGI successfully developed and launched the official openDBL website - <https://www.opendbl.eu/>. The details of the tasks involved in designing and creating the website are reported in the Deliverable D4.5. Since then, there have been regular updates and maintenance of the website, such as, creation of new webpages as per requirement. DIGI created a dedicated webpage for the Summer School event to promote the event and make it easier for students to register and access information. The website has been updated with sister projects' information and a separate newsletter section has been created to bring more stakeholders on board.

openDBL website has 3000+ views/impressions<sup>1</sup> since its official launch from 10+ countries across the world as shown in Figure 1.

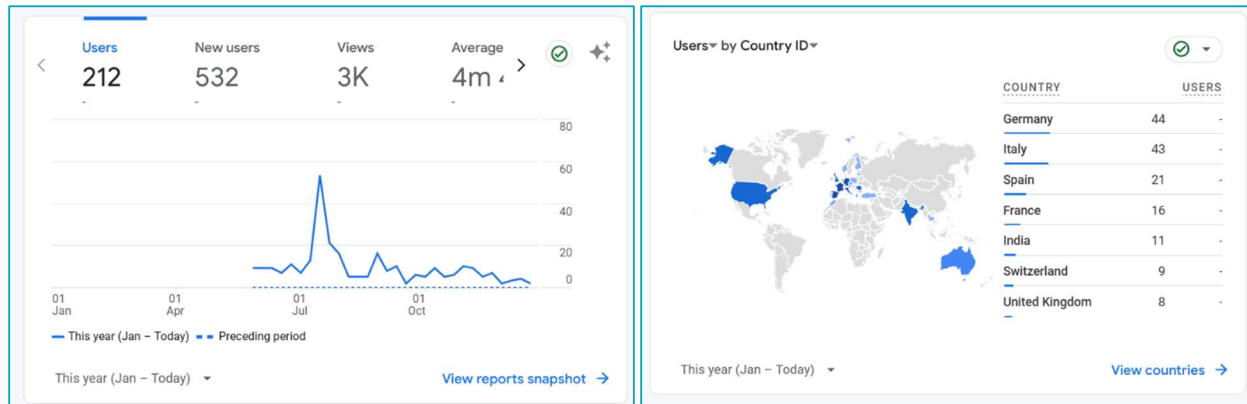


Figure 1 - Website analytics

## 1.1.2. Social Media Channels

### 1.1.2.1. LinkedIn

During the second half of 2023, the [LinkedIn](#) account has been very active. We made 42 posts, getting an average of ~500 views each month. Our followers increased from 95 (at the beginning of M7) to 250 (at the end of M12). Our audience engaged a lot with the posts, about 7.61% on average. Overall, the posts got around 14,520 views. DIGI ran focused campaigns during the openDBL Summer School and Circular Week 2023. These weeks had lots of activity and interest. There are regular posts about news and events, keeping everyone updated.

### 1.1.2.2. Twitter

The [Twitter](#) channel has also seen similar activities from openDBL partners. Each month, we've received around 500 impressions. Our follower count has grown to 62. In total, our tweets received approximately 3,107 impressions across the platform throughout this period. We've posted a total of 64 tweets during these months, maintaining regular updates and engagement with our audience on Twitter.

### 1.1.2.3. YouTube

A similar growth has been observed in our [YouTube channel](#) with 4 new subscribers, reaching a total of 9 subscribers. The videos on our channel have amassed 123 views in total, with 16 videos uploaded during the first year. Among these, we've added 4 new videos to our channel from partner Dormakaba.

<sup>1</sup> Measured on 26<sup>th</sup> December 2023.

#### **1.1.2.4. Facebook**

openDBL started a Facebook channel with 9 subscribers. A regular updates about the project news, events have been published there time to time to build a stronger community. Over the past months the 45 posts reached 657 impressions.

#### **1.1.2.5. Social Media Training**

During the second plenary meeting held in Zurich, project partners received social media training, focusing on Twitter and LinkedIn. The training covered the basics, including creating accounts, posting content, utilizing hashtags, and more. This session was positively received, resulting in increased activity on the project's social media pages.

#### **1.1.3. Newsletter**

There were three email newsletters sent by DIGI. These newsletters were created with the contents from all partners and are now curated by DIGI. They are also available on the project [website](#).

##### **1.1.3.1. Introduction Newsletter:**

This initial newsletter was a brief introduction to the openDBL project. It likely outlined the project's goals, pilot sites, and the consortium. The aim was to familiarize the audience with the project's scope and details.

##### **1.1.3.2. Pilot Site Insights Newsletter (Ruvo di Puglia):**

The second openDBL newsletter showcased Ruvo di Puglia's pilot project at Giovanni Bovio School. It highlighted the town's importance, the municipality's digital shift using openDBL for data collection, and featured a five-step process using mobile and drone-driven laser scanners for comprehensive building mapping.

##### **1.1.3.3. Holiday Greetings:**

This years 3<sup>rd</sup> newsletter consisted a holiday greeting to the stakeholders during the Christmas and welcoming a prosperous New Year.

#### **1.1.4. Press Release**

As a part of the 2<sup>nd</sup> F2F meeting of openDBL, Dormakaba PR team has prepared a press release<sup>2</sup> and it received a media coverage of 33 stakeholders. The press release describes the overall project objectives and emphasized on Dormakaba's role in the EU-funded openDBL project. It highlighted their pivotal role in the project's initiation,

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<sup>2</sup> It was written in German to target the DACH region stakeholders.

explaining how their expertise and innovative solutions would lead to standardized practices and a transformation in the building industry.

**GIT SICHERHEIT**

|       |            |                     |         |
|-------|------------|---------------------|---------|
| Datum | 01.09.2023 | Verbreitete Auflage | 24.544  |
| Seite | 12         | Reichweite          | 137.937 |

---

**Dormakaba: Praxispartner bei EU-Projekt**

Dormakaba nimmt als Praxispartner an dem von der Europäischen Union (EU) finanzierten Forschungsprojekt OpenDBL (Digital Building Logbook) teil. Insgesamt sind 13 Partner aus acht europäischen Ländern beteiligt. Das mit einem Budget von 4,5 Millionen Euro ausgestattete Projekt zielt darauf ab, die Art und Weise, wie Gebäudedaten verwaltet und abgerufen werden, durch die Entwicklung eines neuartigen „digitalen Logbuchs“ zu verändern. Diese wegweisende Initiative wird die Instandhaltung von Gebäuden rationalisieren, die Zugänglichkeit von Daten verbessern und nachhaltige Praktiken fördern. Man freue sich, bei dem von der EU finanzierten Projekt OpenDBL als exklusiver Praxispartner mit dabei zu sein, so Dormakaba Projektkoordinator Kai Oberste-Ufer, Head of Architecture, Engineering & Construction Planning Tools & Configurators. OpenDBL ist ein Pionierprojekt mit dem Ziel, ein umfassendes digitales Logbuch für Gebäude zu erstellen.



[www.dormakaba.com](http://www.dormakaba.com)

Figure 2 – Dormakaba PR for openDBL 2<sup>nd</sup> plenary meeting

### 1.1.5. Infographics, banners

DIGI has created different infographics, banners, posters, rollups (an example shown in Figure 3) dedicated to the events in different countries.



Figure 3 – Roll up for openDBL

### 1.1.6. Multimedia content

During the consortium meeting in Zurich (July, 2023) Dormakaba has collaborated with four openDBL partners (in2it, e-Metodi, Dormakaba, and Mislata) to create videos discussing the project and the pilots. These videos have been uploaded to both the official openDBL, Dormakaba's website, YouTube, and other social media channels.

### 1.1.7. Printed materials

During the events partners have printed and distributed openDBL roll ups, printed material for fostering project communication.

### 1.1.8. Business Development Meetings

During the event participation in partners participates in the business development meetings for understanding the future needs, also, a dedicated interview process took place in WP1 to understand the different stakeholder and user needs and later will be communicated on the website and other social media channels. 50+ interviews were taken covering several industry experts and general users.

### 1.1.9. Events, Conferences and Workshops

#### 1.1.9.1. DBL Study:

This online event organized by Ecorys, TNO, Arcadis and Contecht with 118 participants focused on a panel discussion on the future development of DBL's in and beyond the EU. Italo Spada, project coordinator has presented the openDBL project together with sister project (shown in Figure 4). The panel discussion has been focused on the interconnection between EU and DBL projects, and on the future implementation of DBL EU Guide.

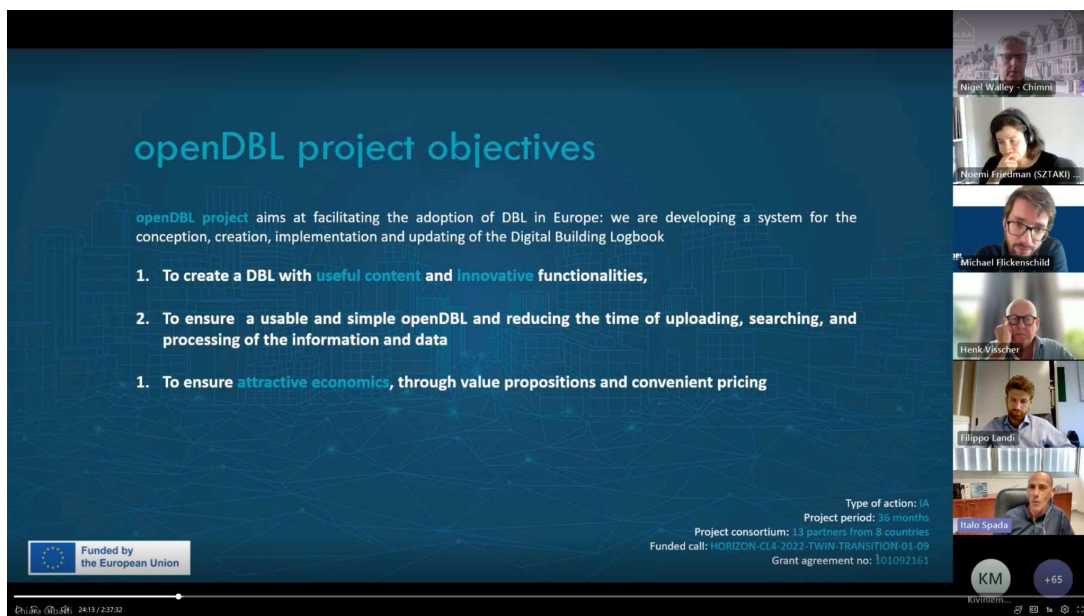


Figure 4 – openDBL represented by CETMA in DBL study online event.

#### 1.1.9.2. *Wielkopolska Forum in Poland:*

AM Trans Progres (AMTP) actively participated in discussions about innovation strategies at the Wielkopolska Forum of Smart Specializations in Poland (shown in Figure 5).



Figure 5 – openDBL represented by AMTP in Wielkopolska Forum in Poland

#### 1.1.9.3. *CETMA at Drones Beyond 2023:*

At the Drones Beyond 2023 event in Bari, Italy, CETMA showcased how drones are used in the openDBL pilot site in Ruvo di Puglia. They focused on the five-step process used by mobile and drone-driven laser scanners for comprehensive building mapping. A glimpse of the events in Italy and Poland is shown below in Figure 6.



Figure 6 – openDBL represented by CETMA in Drones Beyond 2023, Bari, Italy

## 1.2. Dissemination Activities

### 1.2.1. Summer School organization:

openDBL organized a [Summer School with Politecnico di Milano \(Polimi\)](#) on 21<sup>st</sup> July 2023. It aimed at disseminating the concepts of BIM, digital building logbooks, and openDBL's approach to the students, scientific & industry communities. This summer school was a focused one-day program on the practical implementation of digital transformation in the building industry. It took place remotely and was open to all European students and professionals. This virtual Summer School was held with collaboration with Politecnico di Milano. The one-day virtual learning experience brought together industry experts, professionals, and learners, offering a deep dive into building construction and BIM topics. The internal BIM masters students from Polimi and 22 external to Polimi have participated in the summer school. DIGI has promoted the openDBL Summer School on LinkedIn and Twitter with engaging posts showcasing speakers, agenda, and registration links. We created a landing page detailing the event's highlights, speakers, and how to register. This campaign aimed to attract attendees by highlighting industry insights and career prospects in construction and BIM. DIGI provided live updates on LinkedIn and Twitter throughout the openDBL Summer School. These posts captured real-time insights, key discussions, and highlights from expert sessions, keeping the audience engaged and informed about the event's ongoing activities.

#### Pre-Event Communication:

- Uploading event details on the website
- Notifying the event via internal communication channels at Polimi
- Creating cover images, banners, or multimedia content
- Running a social media campaign with a dedicated kit containing images
- Dissemination of event information through openDBL partners' networks

#### During Event Communication:

- Live social media coverage, sending photos/quotes to DIGI for immediate posting
- Actively networking and distributing promotional materials

#### Post-Event Communication:

- Uploading articles on the website encompassing event conclusions, photos, presentations, recordings, etc.
- Continuing the social media campaign post-event
- Publishing event highlights in the newsletter for wider dissemination

Figure 7 and Figure 8 show the communication and campaign activities performed across different channel where as Figure 9 shows the live social media updates provides to the audience during the event.



Figure 7 - Promotion campaign before the summer school event



Figure 8- Promotion campaign before the summer school event

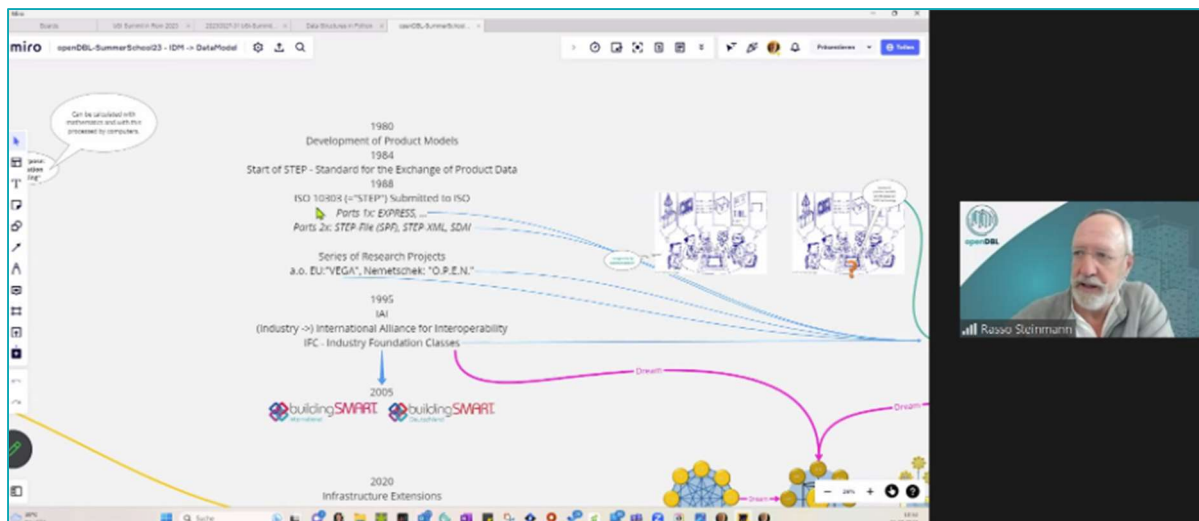


Figure 9- Live social media posts during the summer school event

### 1.2.2. Online event at Linkedbuildingdata-group, Germany

IABI has presented openDBL research on linked building data in Linkedbuildingdata-group, Germany on the subject Pluggable, ontology driven data model. This was an online event along with 22 participant and received a very positive response.

### 1.2.3. Publications, pilot sessions, hackathons

During the first year, there hasn't been significant results in sharing within the scientific community as the activities are ongoing and yet to produce concrete results. There are tailored plans to arrange tailored pilot sessions and hackathons aimed at enhancing dissemination efforts during the second and third year of the project. A range of tools provided by EC such as Open research Europe platform, Horizon dashboard, Horizon results platform, Horizon results booster, EU standardization booster, Innovation radar will be used to enhance the impact of the project results. A detailed knowledge sharing plan is submitted under D4.7 focusing on dissemination activities.

## 2. Stakeholder activity Report

openDBL dedicated Task 4.4 for engaging with its stakeholders. ASRO and DIGI have identified the NMCs relevant for the scope of the project and identified some sister projects related to openDBL. This info was included in deliverable 4.10 Communication, dissemination and stakeholders' activities report. The criteria for the selection were: to select the committees from BIM, Digitalization in construction sector, Sustainability, Energy efficiency from CEN countries.

The technical committees (TC) are the key bodies of standardisation. A technical committee is a group responsible for the development and drafting of standards which are then ratified by European standards organisations. All stakeholders interested in the draft standard are entitled to participate, but only representatives of national standardisation bodies have the right to vote on the committee. Technical committees are composed of experts in a specific field representing national committees, industry, professional associations, government, trades unions and other stakeholders. The three levels of standardization are therefore: national, European and international

### 2.1. Prioritization

The approach has been to disseminate openDBL activity and results through the 10 NMC identified by ASRO and also as a permanent dissemination activity we will keep close ASRO/TC 343 on Eurocodes and ASRO/TC 335 on BIM, both summing about 100 members. CEN and ISO TCs will be included in a different type of category, and only occasionally dissemination will be done, as results from our standardization work, consultation during the 2 workshops (M14, M34).

For Sister Projects and similar initiatives, 36 most relevant have been identified. In order to prioritize the list, two criteria were implemented, to exclude the projects that have been closed since the first research was done and to exclude also the projects that are going to close by Q1 2024. After this is the list includes 21 initiatives. For prioritising them we create 3 categories depending on the type of Project/European association/ and so on.

*Table 1: openDBL Sister Projects prioritization*

| No of SP/Initiatives | Topic                                                                                                                   | Category |
|----------------------|-------------------------------------------------------------------------------------------------------------------------|----------|
| 3                    | DBL included in the Project description (one-to one basis)                                                              | 1        |
| 8                    | SRI/energy consumption of building/energy efficiency                                                                    |          |
| 1                    | data exchange platform/building stock transformation                                                                    |          |
| 1                    | software and hardware packages to make buildings smarter                                                                |          |
|                      |                                                                                                                         |          |
| 1                    | Digital PLAtform for Construction in Europe                                                                             | 2        |
| 2                    | network of clusters                                                                                                     |          |
| 1                    | EC initiative                                                                                                           |          |
| 1                    | European Association - work on membership base                                                                          |          |
|                      |                                                                                                                         |          |
| 1                    | research institute - SRI EPBD                                                                                           | 3        |
| 2                    | renovation adaptable to various climate zones and building typologies but focused on residential and heritage buildings |          |

### 2.1.1. Stakeholder Category 1

The first category (shown in Figure 10) includes 13 European projects: 3 with a similar description as openDBL project, directly related to DBL key word; 8 EU projects from SRI and energy efficiency and 1 data exchange and 1 software and hardware packages for smarter buildings. The goals for this category are to discuss technical ambitions between projects and similar initiatives and find synergies and to find best practices to learn from a collaborative approach. For this first category starting with September, openDBL has started contacting them to organize 1 on 1 discussions to identify ways for collaboration.

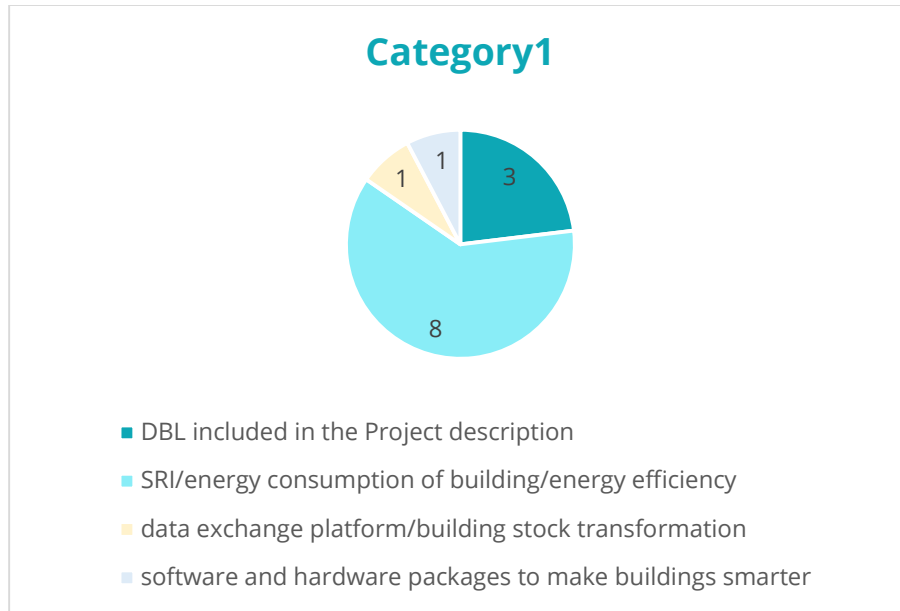


Figure 10 - Stakeholder Category 1 for openDBL

### 2.1.2. Stakeholder Category 2

The second category (shown in Figure 11) includes European platform, clusters, initiatives that will need a different approach, the aim is to contact them and to see how openDBL can make the project more visible and to gain access to a large no of EU stakeholders. The goals for this category are to amplify the impact of dissemination and communication among the community and to create a community that will create awareness of EU citizens.

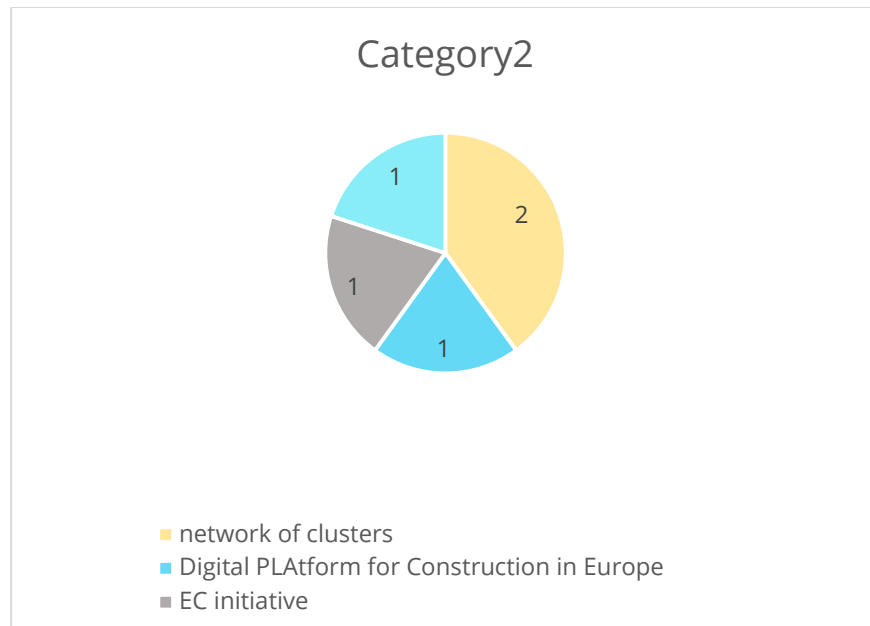


Figure 11 - Stakeholder Category 2 for openDBL

### 2.1.3. Stakeholder Category 3

The 3rd category includes one research institute and 2 renovation projects, and do not represent a main category for openDBL.

Together with the partners ASRO has created three drafts of e-mails to contact the representatives from standardization community and Sister Projects, category1.

Dear .....

*I am pleased to inform you that ASRO, the Romanian Standards Body, is partner in openDBL Project, which brings together 13 partners from 8 countries.*

*openDBL project is funded by the European Commission Grant agreement no: 101092161, call: HORIZON-CL4-2022-TWIN-TRANSITION-01-09*

*openDBL intends to integrate multidisciplinary know-how to solve the issues of the current situation in DBL (Digital Building Logbook) field.*

*The challenge of the project is to allow, through the development of openAPI, the disposal of openDBL in a unique standardized platform and create useful content, to simplify the workload of the AECO industry.*

*The project pursues 3 objectives:*

- to create a DBL with useful content and functionalities*
- to ensure openDBL is usable and simple to use reducing the time spent to upload, search and process the information and data to facilitate usage and gain wide adoption*
- to ensure attractive economics, through value propositions and convenient pricing.*

openDBL will provide any user with an integrate platform for their digitization needs, ensure that information and data conform to the latest trends and needs of our target clients and support the EU's circular economy and green policies.

From standardization perspective the project aims to develop a standardization roadmap on DBL to identify the challenges in the standardization activity of the DBL and the possible solutions. The most relevant standards for DBL will be analysed by the partners and the conclusions will represent the basis for the future standardization roadmap.

We will also organize 2 workshops dedicated to the standardization activity, the first will take place in February 2024 and the second at the end of the project, in November 2025.

Specific for standardization community:

We will inform you in due time about these events, and we will invite any national member interested in DBL to attend.

The national input is very important for openDBL project and, in your capacity as Secretary of NMC, please share the information about our project with your national members.

More information is available at <https://www.opendbl.eu/> (you can also sign up for our newsletter <https://www.opendbl.eu/newsletter>).

Should you have any questions, please contact ASRO ([cristina.chirea@asro.ro](mailto:cristina.chirea@asro.ro) or [mihaela.pitu@asro.ro](mailto:mihaela.pitu@asro.ro)).

Specific for one-on-one meeting with DBL similar projects:

We consider that a strong collaboration with the sister projects is key for a good implementation of our project, therefore we hereby invite you to an online discussion about our projects in order to identify ways of working together.

Please let us know your availability for a short online meeting to discuss general information about our projects and to connect.

We are available on .....

Should you have any questions, please contact ASRO ([cristina.chirea@asro.ro](mailto:cristina.chirea@asro.ro) or [mihaela.pitu@asro.ro](mailto:mihaela.pitu@asro.ro)).

Specific for the rest of sister projects from SRI and energy efficiency

We consider that a strong collaboration between our projects is essential for making our work more visible, and we would like to ask you to include our openDBL project in your sister projects category on your website.

Also, we will include a reference to your project on our website <https://www.opendbl.eu/> (you can also sign up for our newsletter <https://www.opendbl.eu/newsletter>).

Whenever you organize events with similar initiatives, please contact us to attend and share information about our project, and we will also invite you to our online webinars and workshops.

Should you have any questions, please contact ASRO ([cristina.chirea@asro.ro](mailto:cristina.chirea@asro.ro) or [mihaela.pitu@asro.ro](mailto:mihaela.pitu@asro.ro)).

So far 14 Sister Projects have been contacted by ASRO until the end of November 2023.

After contacting the representatives from NMC and from Sister Projects (the 1st category) one to one meetings have been organized to introduce the project and to identify ways for future collaboration. **Errore. L'origine riferimento non è stata trovata.** shows some of the outcomes of the synergy meetings performed in last few months.

Table 2 - Output from the one to one meetings with the sister projects

| Date      | Meeting Title | Objectives of the meeting or activity                                                                                                                      | openDBL partners involved | Synergy found                                                                                                                                |
|-----------|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| 10/5/2023 | DigiBUILD     | First introductory meeting between openDBL and DIGIBUILD project to introduce the scope of the projects, potential synergies, and collaboration activities | DIGI, ASRO                | Digital twins, Federated data lake,<br>pilot implementation, Interoperability,<br>Energy efficiency,<br>Building performance, sustainability |
| 10/9/2023 | easySRI       | First introductory meeting between openDBL and easySRI project to introduce the scope of the projects, potential synergies, and collaboration activities   | DIGI, ASRO, CETMA         | Data model, Data mapping,<br>Visualization of data platform<br>Using AI in design, VR                                                        |
| 11/6/2023 | CHRONICLE     | First introductory meeting between openDBL and CHRONICLE project to introduce the scope of the projects, potential synergies, and collaboration activities | DIGI, ASRO, CETMA         | Improving the building performance,<br>EU standard<br>Standardization, Energy efficiency                                                     |

Also, openDBL is connected via Social Media Channels with SRI ENACT (<https://srienact.eu/>) and AFCOS (Pre-normative research and standardization in industrial ecosystems (HORIZON-CL4-2023-HUMAN-01-64))

This is an ongoing activity, by the end of the Project we will continue organizing meetings with Sister Projects to discuss how we can work together.

## 2.2. Upcoming Webinar

According to GA in M14 (February 2024) openDBL will organize a webinar in partnership with similar initiatives. The final agenda will be finalised in January 2024 in collaboration with openDBL partners and representatives from sister projects.

The first draft of the agenda for the webinar includes the following contributions:

- in2it – Digitalization through BIM: a new way of working and an opportunity not to be missed
- iabi - Enhancing BIM Processes with AI: Innovating Through Information Mapping and Integration
- CETMA – VR web based for BIM: Data Treatment and Immersive interactions

## 3. Conclusions

This deliverable outlines the communication and dissemination activities executed during M7-M12. It's important to note that the upcoming activities are planned and will be continuously evolving. They will be further detailed and updated in the forthcoming D4.12 report, scheduled for submission in Month 24.