

Improving Buildings is Improving EU

D4.5 - openDBL website



Disclaimer and acknowledgements



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Full Title	One Step Open DBL Solution		
Call	HORIZON-CL4-2022-TWIN-TRANSITION-01		
Topic	HORIZON-CL4- 2022-TWIN- TRANSITION-01- 09	Type of actio	on HORIZON-IA
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Executive summary

This deliverable reports about the openDBL project website design, deployment, and information curation along with a user guide of the website to for easy navigation. This report also provides information about the privacy policy, cookie policy, and terms and conditions of the website.



Introduction openDBL project summary

openDBL intends to integrate multidisciplinary know-how to cover the requirements of the Call and solve the issues of the current situation. The challenge of the project is to allow, through the development of openAPI, the disposal of openDBL in a unique standardized platform and create useful content, to simplify the workload of the AECO industry.

The project pursues 3 objectives: 1) create a DBL with useful content and functionalities, 2) ensure openDBL is usable and simple to use, reducing the time spent to upload, search and process the information and data to facilitate usage and gain wide adoption, 3) ensure attractive economics, through value propositions and convenient pricing. We'll provide any user with an integrated platform for their digitization needs; ensure that information and data conform to the latest trends and needs of our target clients and support the EU's circular economy and green policies; develop automatic classification systems and data standards; facilitate the operation and maintenance activities of the buildings. This will be achieved creating an Information Delivery Manual and a Data Model and further developing our existing platform used to create a DBL for an important Italian Public Contracting Authority. openDBL will support data matching with external databases and will integrate state of-the art technologies (AI, Blockchain, IoT and VR). Our ambition is to make openDBL the platform of reference for the monitoring of building consumption, transparencies of transactions and official documents, and the positive impact on maintenance and environment.



To reach its goals openDBL is divided into 6 WPs with different goals, tasks and deliverables. To reach its goals openDBL is divided into 6 WPs with different goals, tasks and deliverables. The goal of WP4 is to conduct targeted, effective and high-impact communication, and outreach activities of project results. Exchange of results, information and findings with end-users, stakeholders and other relevant parties is envisaged. As specific objectives: 1) Deliver tailored communication & awareness actions to specifically targeted audiences; 2) Promote the project and its outputs to the largest possible audience, maximizing the expected impacts of openDBL; 3) Iterative assessment and improvement of communication activities; 4) Implement and follow a dedicated stakeholder engagement strategy; 5) Define the Dissemination Plan, 6) Implement dissemination actions, including networking & clustering, 7) Define the transferability of the project's results and its further use by all partners.



Mapping openDBL outputs

Table 1 openDBL work description

openDBL GA Component Title	openDBL GA Component Outline	Justification		
DELIVERABLE				
D4.5	openDBL website serves a wide range of purpose such as to deliver all information about the project, foster communication, give easy access to social media channes etc.	This is a live deliverable; website will be updated soon as the project progresses.		
	TASKS			
4.1	The website consists all WP and all tasks works.	The website includes a monitor to check the performance.		



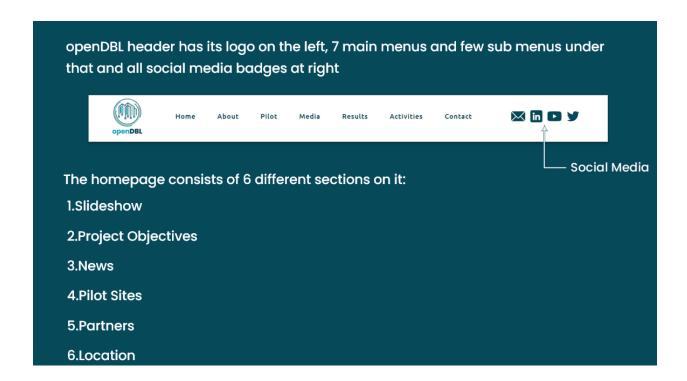
Deliverable Overview and Report Structure

Section 1 gives the user guide of the website while section introduces to the cookie, privacy and terms and conditions of the project.

1. openDBL website

- Responsive: The website is fully responsive to different devices such as desktop, tablet, mobile phones.
- News Letter subscription: The website has a newsletter subscription form for the interested stakeholders.
- Social Media Links: Social media links are available for enabling direct access of the information sharing
- Registration for upcoming events: Upcoming events like summer school, webinar registration forms will be available in the website
- Google Analytics: To monitor the visitors and overall performance of the website, google analytics has been included,

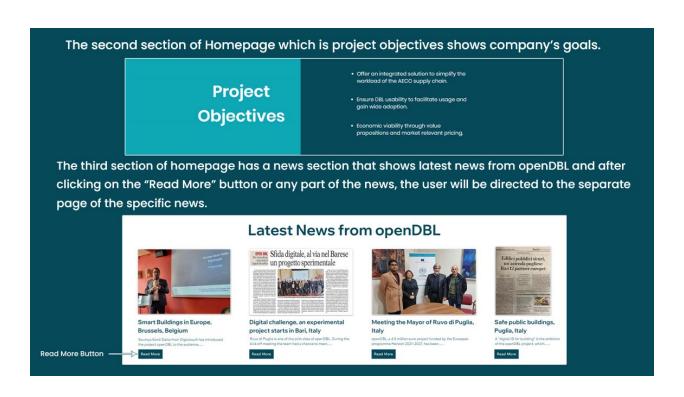
2. User guide



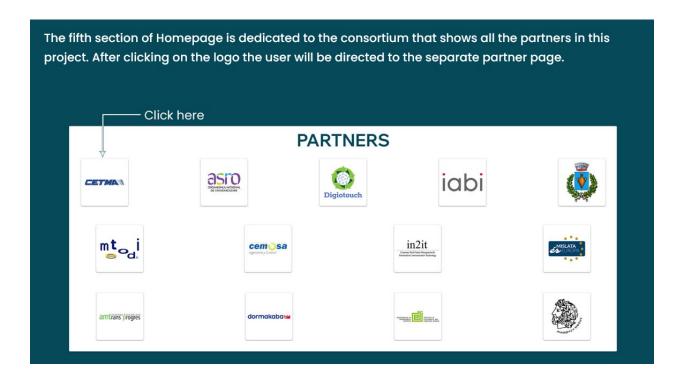


The first section of the Home page has a slideshow along with a "Know More" button at the bottom of the right side which directs the user to the project overview page under About menu.

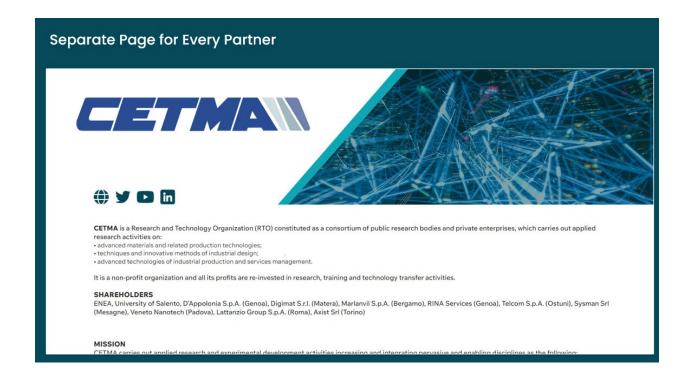
Know More Button

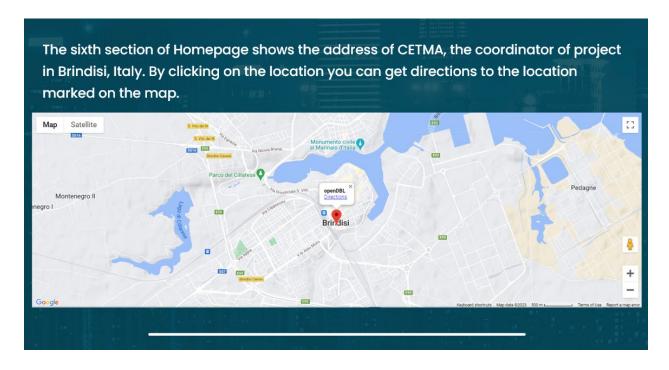




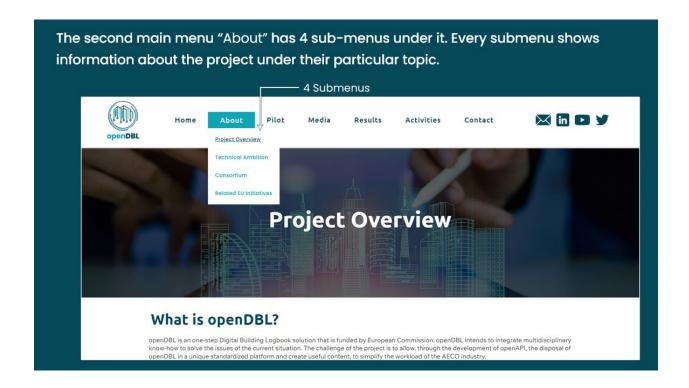


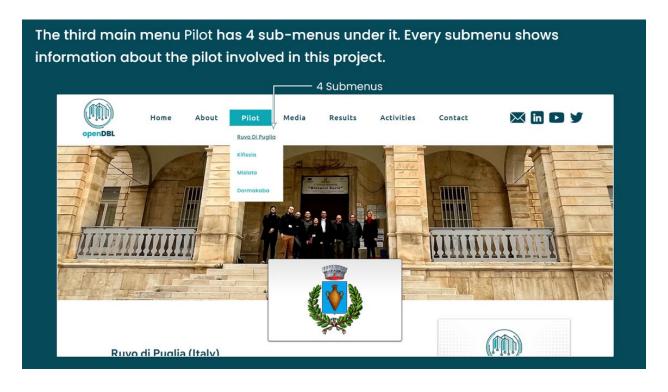




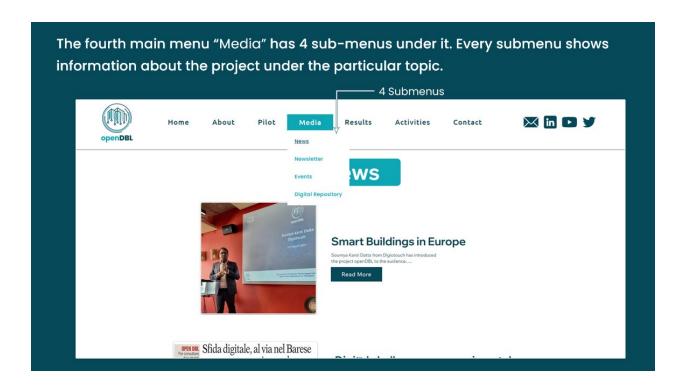


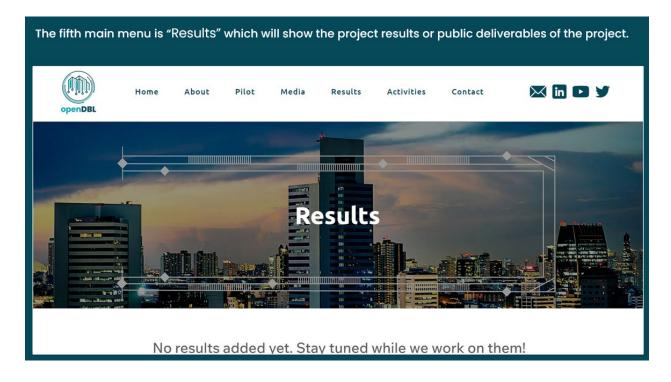




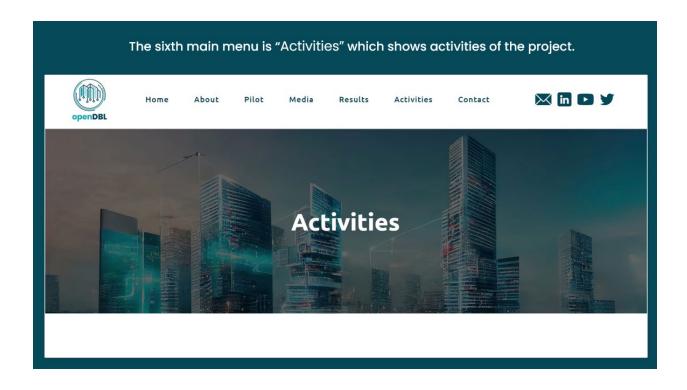


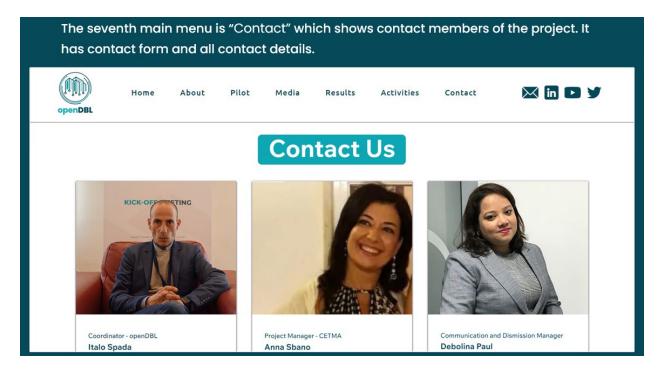




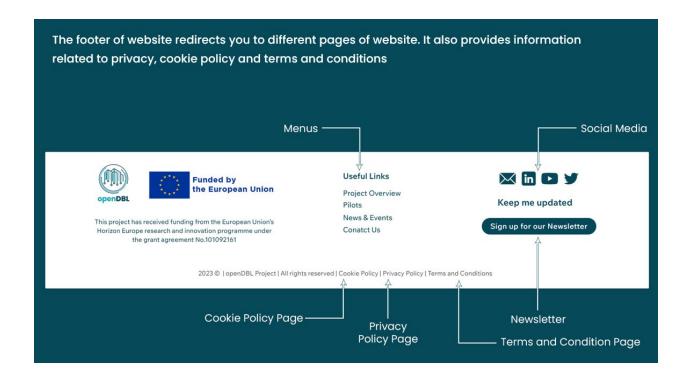












A video recording of the above user guide is available at - https://youtu.be/pqCTGLq0k0k.

3. Website declarations

3.1. Cookie Policy

Last updated 27.01.2023

Introduction

Like many other websites, Digiotouch OÜ ("We") and some of our partners (third-party service providers, advertising and marketing agencies, etc.) may use cookies and pixels when You visit our site, or when You access the services offered on our website.

The purpose of this Cookie Policy is to provide the users ("You" or "User") of the website with clarity and transparency on how We collect and use cookies.

Digiotouch OÜ will place cookies into Your browser only based on Your prior consent which will be asked separately.



What are cookies?

Cookies are small text files that are placed on Your computer or mobile device when You access websites on the internet. Cookies are used to help Users navigate our website and to allow Us to personalize the content of the site to match the needs and preferences of Users.

You can find more information about cookies at http://www.allaboutcookies.org

None of the cookies We use collect sensitive personal information (e.g. names, addresses, telephone numbers, email addresses) and the cookies can't be used to identify You as an individual. Cookies normally collect anonymous identifiers associated with Your device, browser, time or usage information, Website preferences, referral site URLs, and settings, etc.

How we use cookies?

We only use Google Analytics cookies on our website. We use Google Analytics cookies to collect information and report site usage statistics without personally identifying individual visitors to Google. These cookies enable us to distinguish one visitor from another and lasts for 2 years.

Managing cookies

Please note that as a User you may change the cookie settings but this may limit Your experience as a User and the performance of the site.

If You would like to change cookies setting, You can do this through Your browser settings. Depending on which web browser You use, You will need check Your browser's help section to find out how You can change these settings. The below links will take You to the relevant web browser's page for step-by-step instructions for how to modify Your cookie settings.

3.2. Digiotouch Privacy Policy

Last updated: 27.01.2023

General

Digiotouch OÜ (hereinafter, "Digiotouch", "we", "us" or "our") is committed to protecting and respecting your privacy.



This Privacy Policy (together with our Terms and Conditions) explains how we collect, process and use your Personal Information when You are registering an Account and accessing our Services or otherwise interacting with Digiotouch via the website available at https://opendbl.eu. "Personal Information" is defined as information which can be used to identify a natural person. This can include, for example, your name, address, e-mail address, information about your activity, etc.

The purpose of this Privacy Policy is to inform You about:

- who is responsible for the protection of your information;
- the types of Personal Information we may collect about You and how they may be used;
- the sources from which we gather information about you;
- any disclosure of the Personal Information to third parties;
- your ability to correct, update and delete your Personal Information; and
- the security measures we have in place to prevent the loss, misuse, or alteration of the Personal Information under our control.

When processing your Personal Information, Digiotouch is required to follow the requirements stipulated in the Regulation (EU) 2016/679 of the European Parliament and of the Council ("GDPR") and other data protection related legal acts which are applicable in a specific case ("applicable data protection laws").

Who is responsible for protection of your information?

The controller of your Personal Information is Digiotouch OÜ, registry code: 14507464; address: Harju maakond, Tallinn, Kesklinna linnaosa, Narva mnt 5, 10117, Estonia, email address: contact@digiotouch.com.

Should You have any questions about how we process your Personal Information, or should You wish to exercise any of your rights as a data subject, You can contact us, using the contact details provided above.

Gathering and Use of Personal Information

We may collect your Personal Information if You open an Account and use our Services. The types of the Personal Information which we collect include the following:

first name and surname;



email address.

We use your Personal Information for the following purposes:

- to allow You to register and use an Account in order to access our Services. The legal basis for processing your Personal Information in this case is GDPR Art 6(1)(b);
- to send you newsletters if you have subscribed to receive newsletters from us. The legal basis for processing your Personal Information in this case is GDPR Art 6(1)(b).

We process your Personal Information only for the purpose(s) for which we have collected the Personal Information. If You object to the processing of your Personal Data that is based on statutory or contractual basis, you may not be able to access our Services.

Sources of Personal Information

We collect information about You from several sources including, but not limited to:

- information provided by you to us directly by filling in the subscription form;
- Google Analytics.

Disclosure of Personal Information

We use the Personal Information for the purposes indicated at the time You provide us with such information, and/or otherwise for the purposes set out in this Privacy Policy and/or as otherwise permitted by law. In certain cases, we may make your Personal Information available to our affiliates, agents, representatives, trusted service providers and contractors.

Specifically, when it is needed and permitted by applicable data protection laws, we can share information about You with the following parties:

- our service providers;
- government and regulatory authorities upon their requests.

When providing the newsletter, Digiotouch engages the services of Sendinblue.

We are committed to ensuring the safety of your Personal Information at all times by using secured data transfer channels, contractual obligations and other means (i.e. working with only trusted partners that have implemented adequate data protection measures).



Your rights as a data subject

You have the following rights as a data subject, considering the relevant conditions stipulated in applicable data protection laws:

- right to access your right to obtain from Digiotouch a confirmation as to whether or not Personal Information concerning You is being processed, and, where that is the case, access to the Personal Information;
- right to the erasure of your Personal Information ("right to be forgotten");
- right to the correction of any inaccurate Personal Information;
- right to the restriction of our processing of your Personal Information;
- right to data portability;
- right to object to the processing of your Personal Information, including, but not only, to data processing for marketing purposes;
- right to withdraw your consent for data processing, in cases where the legal basis for the processing of your Personal Information is your consent.

You can exercise the abovementioned rights by sending an email to us at: contact@digiotouch.com.

You may also request the deletion of your Account and Personal Information by sending an email to us at: contact@digiotouch.com. Digiotouch will accept your request only when this is not inconsistent with its legal and regulatory obligations.

In addition to the above, you have the right to file a claim with your local supervisory authority or with a competent court, if You believe that Digiotouch has infringed your rights as a data subject. Information and contact details about local supervisory authorities can be found here: https://edpb.europa.eu/about-edpb/board/members_en.

Data Transfers

Digiotouch will not transfer personal data to a third country outside the EEA where data protection laws may be different from the requirements under the GDPR, except if appropriate safeguards such as the model clauses (i.e. standardised clauses approved by the European Commission) are in place, or if You have clearly consented to such transfer.



Security

We have implemented appropriate technical and organisational measures to ensure the confidentiality of your Personal Information and to protect your Personal Information from loss, misuse, alteration or destruction. Only authorized personnel of Digiotouch have access to your Personal Information, and these personnel are required to treat the information as confidential.

The security measures in place will, from time to time, be reviewed in line with legal and technical developments.

Links to the websites of third parties

The website contains integrations with the following social media platforms: Youtube, Twitter, Instagram, LinkedIn, Google Maps. Please note that when visiting these platforms via the website offered by Digiotouch, you must check the privacy terms of these platforms. Please note that these platforms process your personal data as independent data controllers and according to their own privacy terms.

Retention of Personal Information

We will hold your Personal Information only for as long as it is necessary for us to do so, having regard to the purposes described in this Privacy Policy and our own legal and regulatory requirements. In certain cases, for example in case of accounting documents, the retention periods are stipulated in the law.

We may store your Personal Information for a period of 5 years if this is required by agreements which we have concluded with third parties (including, but not limited to, European Union funding agreements).

Links

There may be links from our App or website to other websites and resources provided by third parties. This Privacy Policy applies only to our Services. Accessing third party websites or sources requires You to leave our website. We do not control third party Websites or any of the content contained therein and You agree that we are in no way responsible or liable for any of those third party Websites, including, without limitation, their content, policies, failures, promotions, products, services or actions and/or any damages, losses, failures or problems caused by, related to or arising from those Websites. We encourage You to review all policies, rules, terms and regulations, including the privacy policies, of each Website that You visit.



Changes

Digiotouch may amend this Privacy Policy from time to time. If we change this Privacy Policy, we will take steps to notify all users about the amendments and we will post the amended Privacy Policy on the App and website and send you a notification by e-mail.

3.3. Digiotouch Terms and Conditions

Last updated: 27.01.2023

- 1. These Terms and Conditions (Terms) govern your access and use of the website available at https://opendbl.eu. The website is operated by Digiotouch OÜ (Digiotouch). The Terms constitute the legal agreement between You and Digiotouch.
- 2. By accepting these Terms, you confirm that you fully agree to all the terms and conditions set out herein. If You do not agree to the terms and conditions set out in these Terms, then you may not access the website.
- 3. Unless otherwise clearly stated, all copyright and other IP rights related to this website, registered or not, are owned by or licensed to Digiotouch. The foregoing also applies towards any software solutions or parts of it, programs and code related to this website.
- 4. You acknowledge that the website is meant for communication purposes only.
- 5. The website may contain or require the use of licensed content of a third party. You accept and comply with the license terms applicable to the licensed content of a third party.
- 6. In case the user of this website visits another website owned or operated by Digiotouch, the terms of use available on that website must be followed.
- 7. The website may be used and accessed for lawful purposes only. You agree to abide by all applicable local, state, national and foreign laws and regulations in connection with your use of the website.
- 8. You are liable for and shall be obligated to compensate to Digiotouch any and all damages (including the loss of profits) which arise from your activities on or related to this website. This liability applies to the maximum extent permissible under applicable legal acts.



- 9. You agree to defend, indemnify and hold Digiotouch, its subsidiaries, affiliates, any related companies, its suppliers, licensors and partners, and the officers, directors, employees, agents and representatives harmless from all claims, injuries, costs, expenses and damages, resulting from any activity or inactivity on your side.
- 10. Digiotouch assumes no liability for any damages caused on or related to the website by third parties or by circumstances outside the control of Digiotouch.
- 11. Digiotouch expressly disclaims any liability whatsoever for any direct, indirect or consequential damages, including, without limitation, lost revenues, lost profits, losses resulting from business interruption or loss of data, regardless of the form of action or legal theory under which the liability may be asserted, even if advised of the possibility of such damages.
- 12. Digiotouch does not warrant the accuracy of the data presented on the website.
- 13. Digiotouch does not warrant that access to the website will be uninterrupted or error-free; neither does it warrant that the content on the website will be permanently stored totally or partially in the cloud software, without modifications or alterations, because although Digiotouch will do its best to adopt adequate security measures to preserve the content accuracy and integrity, as well as the user's access to its data, the security measures on the internet are not impenetrable.
- 14. When the user accesses and uses the website, Digiotouch processes certain personal data about the user. Detailed information about personal data processing can be found in the Privacy Policy which is available here. In addition, certain cookies are used on the website. Detailed information about the use of cookies can be found here.
- 15. Digiotouch may terminate these Terms without giving any justification if the user does not follow these Terms or if the termination is required by applicable law.
- 16. These Terms have been drawn up in accordance with the laws of the Republic of Estonia and the application, interpretation, and termination shall be governed by the laws of the Republic of Estonia.
- 17. Any disputes regarding the website and/or the services offered on the website and/or in connection with these Terms shall be settled through negotiations. If the Parties fail to resolve the dispute through negotiation, the disputes shall be settled



by Harju Maakohus (Harju County Court), pursuant to the procedure provided by the law of the Republic of Estonia.

18. You can contact us if You have any questions, feedback or comments related to our services, by sending an email to contact@digiotouch.com.

Conclusions

This is the first version of the website. It will be updated during the project timeline.

